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Smart Choice® Adds 600 New Agency Partners First Half of 2016

HIGH POINT, N.C. (August 11, 2016) – 2016 is off to a record start with the addition of 603 new agency partners, bringing the total number of agency partners in the program to just over 5,130, and making it the fastest growing agency network in the industry. Overall, the company has experienced 18 percent in total premium growth so far in 2016. At this same point in time last year, Smart Choice® had added just 438 new agency locations.

This achievement comes on the heels of a record breaking year for the company in 2015, when the program experienced nearly 15 percent growth in gross revenues, and added over 800 agency partners. Just two years ago in 2014, the company added 630 agencies for the entire year – a record number at the time.

“We are growing exponentially,” said President, Andrew Caldwell. “In 2016 we committed to adding 1,000 additional agency partner locations and at this point we expect to not only meet that goal, but surpass it. We are breaking business records year after year. And our growth is a direct result of the need that exists in the independent insurance marketplace.”

The program offers a wide range of products and services to its partner agencies, including access to personal, commercial and life markets, in addition to business builder and business saver products. Currently serving over 5,100 agents in 41 states, Smart Choice has partnered with over 85 nationwide and local carriers.



The Smart Choice® Agents Program is a wholly-owned program of Worldwide Insurance Network, Inc. (WIN), headquartered in High Point, North Carolina. Other divisions of WIN are the Smart Choice® Franchise Corporation, provider of Smart Choice® Insurance Centers. For more information, visit www.smartchoiceagents.com.

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