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Smart Choice[®] Opens Louisiana With New Territory Manager

HIGH POINT, N.C. (August 12, 2016) – The Smart Choice[®] Agents Program is now offering access to markets in Louisiana, and has added Jason Morris as Territory Manager of the state. Morris is a veteran of the financial services industry, and an experienced independent agency owner who brings strong leadership qualities to his role. “I’m excited to offer agents a platform for accessing carriers that I didn’t have,” said Morris. “I was attracted to this program because of its ability to help both newer and older agencies. This should fill some huge gaps in the Louisiana insurance marketplace.”

Smart Choice has had two record breaking years in a row both in new agency partner additions and in total premium growth. “Adding strong leadership in each state will continue to be essential in making each agency partner’s experience valuable. We are choosing people who know this industry well, and know how to help our agency partners reach their full potential,” said Paul Taylor, Smart Choice Executive Vice President. The addition of Jason in Louisiana gives Smart Choice a new presence in the state, and will assist new partner agencies in gaining access to much-needed markets.

Smart Choice offers a wide range of products and services to its partner agencies, including access to personal, commercial and life markets, in addition to business builder and business saver products. Currently serving over 5,100 agents in 41 states, Smart Choice has partnered with over 85 nationwide and local carriers.



The Smart Choice® Agents Program is a wholly-owned program of Worldwide Insurance Network, Inc. (WIN), headquartered in High Point, North Carolina. Other divisions of WIN are the Smart Choice® Franchise Corporation, provider of Smart Choice® Insurance Centers. For more information, visit www.smartchoiceagents.com.

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