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HPU Athletic Center Dedicated In Honor Of Smart Choice® CEO, Doug Witcher

HIGH POINT, NC (September 12, 2014) – On September 9th, the new athletic center on High Point University’s campus was dedicated and named after Smart Choice® CEO and High Point University Alumnus, Doug Witcher.

In his speech delivered at the dedication event, Witcher said, “It is an honor for me to stand before all of you in this beautiful, state-of-the-art Athletic Performance Center that will bear my family’s name,” said Witcher. “While I did not seek this honor, I am deeply grateful for the kindness in extending it to me. The name of this building will be a constant reminder to live worthy of the trust you’ve placed in me, as well as never losing sight of the significance this university has played in my life and the lives of thousands of students who walked these halls.”

“The 36,000 square foot Witcher Athletic Center includes: an academic center, athletic training center, hydrotherapy center, new locker rooms and lounges, media and production area, President’s hospitality suite, and Athletic Director’s box” (highpoint.edu).

The Smart Choice® Agents Program is a wholly-owned program of Worldwide Insurance Network, Inc. (WIN), headquartered in High Point, North Carolina. Other divisions of WIN are the Smart Choice® Franchise Corporation, provider of Smart Choice® Insurance Centers. For more information, visit www.smartchoiceagents.com.

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