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**FOR IMMEDIATE RELEASE**

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**For More Information:** Katie Wilmoth

336-217-4650, ext. 3042

[katiwilmoth@smartchoiceagents.com](mailto:katiwilmoth@smartchoiceagents.com)

## **Hamstra Named Smart Choice<sup>®</sup> Vice President of Smart Start Personal Lines**

HIGH POINT, NORTH CAROLINA (January 22, 2018) – Smart Choice<sup>®</sup>, the nation's fastest growing agency network, recently named Jason Hamstra, as Vice President of Smart Start Personal Lines.

Hamstra, formerly of Regions Insurance Group, has an extensive career background in operations management. Most recently, he managed the Personal Lines call center for Regions Insurance Group where he was responsible for streamlining the day-to-day operations in their service center, maintaining quality standards, and collaborating on ways to make quality improvements. As a welcome addition to the Smart Choice team, Hamstra will use his experience to continue to improve the program's offerings, as well as look for additional ways to service its' members.

Smart Start Personal Lines, a division of Smart Choice that gives agents the ability to write business without needing an appointment, is one of Smart Choice's fastest growing programs.

"We are very excited to have someone with Jason's depth of knowledge and experience in this arena coming to work with Smart Choice," said Smart Choice President, Andrew Caldwell. "As our Smart Start programs have grown we have made the commitment to reinvest in this model in an effort to continue that impressive growth in 2018 and beyond."



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Hamstra added, “I love to work with family-oriented companies who have great cultures and are committed to their principles. I’m interested in finding ways to simplify operations, establish best practices for improved efficiency, and find ways to work cohesively with our business partners. There’s a lot of growth opportunity here, and I’m looking forward to working with the leadership team, our carrier partners, and our agency partners to find mutually beneficial solutions.”

In an effort to stay true to the company’s mission of serving independent agents, Smart Choice continues to use its successes to reinvest in their infrastructure so they can find additional ways to help agents grow their revenue. Hamstra will work directly with the Smart Choice team to develop and expand the company’s Smart Start Personal Lines division. This branch is currently responsible for \$40 million in written premium annually.

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*The Smart Choice® Agents Program is a wholly-owned program of Worldwide Insurance Network, Inc. (WIN), headquartered in High Point, North Carolina. They currently serve 6,200 agency partners in 44 states. For more information, visit [www.smartchoiceagents.com](http://www.smartchoiceagents.com).*

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