



FOR IMMEDIATE RELEASE

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Smart Choice[®] Adds New Territory Manager in Virginia

High Point, N.C. (April, 28 2015) – The Smart Choice[®] Agents Program announces the addition of James Pratt, CPCU, AU, AIT as a Territory Manager in Virginia. Pratt is a longtime veteran of the insurance industry and brings a wealth of knowledge and expertise in business management and agency development to his new role.

Pratt's addition to Virginia will allow Smart Choice to better support partner agencies as well as offer services to a more expansive area of agents in the state. "For more than a decade, I've been privileged to help many agents in North Carolina and Virginia maximize sales opportunities by building personal relationships that enable the trust and cooperation that drive profitable premium growth and I'm excited about moving forward to help recruit, educate, train and motivate Smart Choice Agents in Virginia," said Pratt

Smart Choice[®] offers a wide range of products and services to its partner agencies, including access to personal, commercial and life markets, in addition to business builder and business saver products. Currently serving over 4,100 agents in 45 states, Smart Choice[®] is partnered with over 80 nationwide and local carriers.

The Smart Choice[®] Agents Program is a wholly-owned program of Worldwide Insurance Network, Inc. (WIN), headquartered in High Point, North Carolina. Since its founding in 1994, Smart Choice has grown to serve over 3,800 agents in 42 states. For more information, visit www.smartchoiceagents.com.



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