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Smart Choice[®] Adds New VP of Sales and Distribution

High Point, N.C. (October 27, 2015) – The Smart Choice[®] Agents Program welcomes Oliver Travieso as their new Vice President of Sales and Distribution. Travieso, formerly of CNA Insurance, will be working primarily in the company’s Commercial division assisting Territory Managers and State Directors with sales and recruiting.

"I have worked with Smart Choice as a carrier partner in the past and have always been impressed with the level of professionalism of the Smart Choice team and their tenacious business approach in the marketplace," said Travieso. "I am honored to be a part of this dynamic Commercial team and I look forward to contributing to the already established success of this group."

Travieso has a strong insurance background, having held various sales and business development positions over the last decade with industry partners such as CNA Insurance, The Hartford Insurance Co. and Chubb Insurance Group.

"We plan to grow our Commercial division by 20 percent over the next couple years, and Oliver will play an important role in our success there," said Paul Taylor, Smart Choice Executive Vice President. "With the addition of Steve Ford and Oliver Travieso in the last six months, we have invested in two top executives to grow our commercial program. They bring extensive commercial background knowledge to us and are committed to helping our agents write commercial business successfully."



Smart Choice® offers a wide range of products and services to its partner agencies, including access to personal, commercial and life markets, in addition to business builder and business saver products. Currently serving over 4,500 agents in 43 states, Smart Choice® is partnered with over 80 nationwide and local carriers.

The Smart Choice® Agents Program is a wholly-owned program of Worldwide Insurance Network, Inc. (WIN), headquartered in High Point, North Carolina. Since its founding in 1994, Smart Choice has grown to serve over 4,500 agents in 43 states. For more information, visit www.smartchoiceagents.com.

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