



**FOR IMMEDIATE RELEASE**

**For More Information, Contact:** *Katie Wilmoth*

888.264.3388, ext. 3042

[katiwilmoth@smartchoiceagents.com](mailto:katiwilmoth@smartchoiceagents.com)

## **Smart Choice<sup>®</sup> Reaches 5,000 Agency Partners**

HIGH POINT, N.C. (June 8, 2016) – 2016 is off to a record start for the Smart Choice<sup>®</sup> Agents Program, with the addition of 440 new agency partners, bringing the total number of agencies in the program to just over 5,000 – a number the company has long viewed as a historic benchmark. Overall, the company has experienced 17 percent growth in 2016.

This achievement comes on the heels of a record breaking year for the company in 2015, when the program experienced nearly 15 percent growth in gross revenues and added 12 new Territory Managers across the nation.

“Our success is a direct result of the 5,000 independent agencies across the country that have placed their trust in the Smart Choice<sup>®</sup> Agents Program,” said Executive Vice President Paul Taylor. “We value each agency partner and feel privileged to have them as part of our program. It’s important we also thank our 85 insurance company partners for their support to both Smart Choice<sup>®</sup> and the Smart Choice<sup>®</sup> agents. These partnerships allow us to provide the top markets and products in the industry, to agencies, without having to charge fees. The addition of new agency locations allows us to see massive growth in the amount of commission we are able to pass on to our agents.”

Taylor also added that in 2016, Smart Choice<sup>®</sup> committed to adding 1,000 additional locations and expanding the scope of products both in personal and commercial lines for their agents. The company added 306 locations in the first quarter, and 440 total additional locations so far this year. “That’s an average of almost three new agency locations a day,” said Smart



Choice® President Andrew Caldwell. “It’s obvious we’re meeting a major need of the independent insurance agencies in the marketplace today.”

In 2014 and 2015, Smart Choice® added more agency partners than any other managing agent group in the industry. The program offers a wide range of products and services to its partner agencies, including access to personal, commercial and life markets, in addition to business builder and business saver products. Currently serving over 5,000 agents in 41 states, Smart Choice® has partnered with over 85 nationwide and local carriers.

*The Smart Choice® Agents Program is a wholly-owned program of Worldwide Insurance Network, Inc. (WIN), headquartered in High Point, North Carolina. Other divisions of WIN are the Smart Choice® Franchise Corporation, provider of Smart Choice® Insurance Centers. For more information, visit [www.smartchoiceagents.com](http://www.smartchoiceagents.com).*

### 30 ###