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## **Smart Choice® Announces Andrew Caldwell as President**

HIGH POINT, NC (November 17, 2014) – Smart Choice® is excited to announce that Andrew Caldwell was named President of Worldwide Insurance Network, Inc. dba Smart Choice, on Friday, November 14, 2014.

Since Caldwell's start with the company in 2003, he has served in the positions of Director of Commission Accounting, Account Director, and Vice President, but most recently as the Executive Vice President of Business Development since January 2012. In this position he assisted in expanding and growing the Smart Choice® Agents Program, as well as supervised the Smart Start initiative while acting as a liaison between the accounting and sales departments. "I have been blessed to grow as an employee and leader under the mentorship of my predecessors. As I take the reins of this great company, I realize the foundation that has been laid by Doug Witcher and by Steve Bostian. Both of these men have devoted their professional lives to building Smart Choice® and I look forward to the opportunities and challenges we will face together in the years to come," says Caldwell.

"We are grateful and appreciative for the knowledge and insight that Steve Bostian has provided to Smart Choice® since October 2008 as President," said CEO Doug Witcher. "We are excited and supportive of Steve's transition to CFO of Smart Choice®. We have all the faith and trust that Andrew will be able to flourish in this position and bring Smart Choice® to even greater heights."

*The Smart Choice® Agents Program is a wholly-owned program of Worldwide Insurance Network, Inc. (WIN), headquartered in High Point, North Carolina. Other divisions of WIN are the Smart Choice® Franchise Corporation, provider of Smart Choice® Insurance Centers. For more information, visit [www.smartchoiceagents.com](http://www.smartchoiceagents.com).*

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