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Smart Choice® Sets Business Records in 2015

HIGH POINT, N.C. (January 7, 2016) – The year 2015 proved to be Smart Choice’s largest on record, with the addition of over 875 new agency partner locations – a number that shatters the previous record of 654 new agency locations in 2014. Overall, the company experienced nearly 15 percent growth in gross revenues during the year, and added 12 new Territory Managers to help service all the new partner agencies.

“Our company experienced exceptional growth in the second half of 2015 due to our expanding focus on commercial lines,” said President Andrew Caldwell. “Our record recruitment of new agency locations allowed us to see massive growth in the amount of commission we are passing on to our agents. Agents across the country see the unique value that a partnership with Smart Choice brings, which has vastly increased interest in our program each year. In 2016 we have committed to adding 1,000 additional locations and expanding the scope of products both in personal and commercial lines for our agents.”

Smart Choice® added more agents in 2014 than any other managing agent group in the industry. The program offers a wide range of products and services to its partner agencies, including access to personal, commercial and life markets, in addition to business builder and business saver products. Currently serving over 4,600 agents in 44 states, Smart Choice® has partnered with over 85 nationwide and local carriers.



The Smart Choice® Agents Program is a wholly-owned program of Worldwide Insurance Network, Inc. (WIN), headquartered in High Point, North Carolina. Other divisions of WIN are the Smart Choice® Franchise Corporation, provider of Smart Choice® Insurance Centers. For more information, visit www.smartchoiceagents.com.

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