



FOR IMMEDIATE RELEASE

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Smart Choice® Helps Fight Hunger in High Point

High Point, N.C. (September 25, 2015) –Smart Choice® recently participated in their local United Way Chapter’s annual *CANPaign* Food Drive. To help fight hunger in the High Point area and through the spirit of a friendly office-wide team competition, Smart Choice® donated 8,114 cans and boxes of food to the United Way of Greater High Point.

Smart Choice® strives to promote social responsibility and awareness through philanthropic efforts within the surrounding communities, specifically High Point, North Carolina. “This is an important cause near and dear to my heart as I have seen the effects of hunger with the kids I work with,” said Smart Choice® President, Andrew Caldwell. “We are all wanting to change the statistic that the High Point/Greensboro area is #1 in the United States for food hardship and we hope that our donation can help those who truly need it.”

Smart Choice® offers a wide range of products and services to its partner agencies, including access to personal, commercial and life markets, in addition to business builder and business saver products. Currently serving over 4,500 agents in 43 states, Smart Choice® is partnered with over 80 nationwide and local carriers.

The Smart Choice® Agents Program is a wholly-owned program of Worldwide Insurance Network, Inc. (WIN), headquartered in High Point, North Carolina. Since its founding in 1994, Smart Choice has grown to serve over 4,500 agents in 43 states. For more information, visit www.smartchoiceagents.com.

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