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2018 Yields Four Years of Record Growth for Smart Choice[®]

HIGH POINT, N.C. (December 19, 2018) – Smart Choice[®] has continued its streak of explosive annual growth this year, with the addition of 1178 new agency partners year-to-date – and on pace to add a milestone of 1,200 new agency partners by the end of 2018. The company also experienced over 26 percent gross revenue growth for the year, making a fourth straight year of double-digit increases.

Smart Choice has been innovative in their efforts to bring markets to agencies in various stages of growth, developing several programs agents can access in different ways depending on their needs. Two Smart Choice programs – *Smart Start* and *Express Markets[™]* – saw especially significant growth, with the Smart Start division up 64 percent, and the company’s newest E&S division - *Express Markets[™]* – up 51 percent increase with the addition of over a dozen new carrier partners.

“Agencies are choosing Smart Choice because we stay true to the core values that we started with over 20 years ago – which means doing the best thing for agents and the industry as a whole.” said President, Andrew Caldwell. “Every day we remain dedicated to seeing our agency partners’ success and committed to profitable growth with our carrier partners.”

Smart Choice offers a wide range of products and services to its partner agencies, including access to personal, commercial and life markets, in addition to business builder and business saver



products. Currently serving 7,000 agents in 44 states, Smart Choice has partnered with over 100 nationwide and local carriers.

The Smart Choice® Agents Program is a wholly-owned program of Worldwide Insurance Network, Inc. (WIN), headquartered in High Point, North Carolina. Other divisions of WIN are the Smart Choice® Franchise Corporation, provider of Smart Choice® Insurance Centers. For more information, visit www.smartchoiceagents.com.

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