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Smart Choice® Tops 8,000 Agency Partners

HIGH POINT, NC (April 27, 2020) – Smart Choice®, remains the nation’s fastest growing independent agency network, after partnering with over 350 new agencies in the first quarter of 2020, and reaching a milestone of 8,000 agency partners this week. The company has doubled their number of agency partnerships in the last five years, and serves more than 20 percent of all the independent agencies in the country. Smart Choice also witnessed over 28 percent gross revenue growth in 2019, marking a fifth straight year of double-digit increases.

“The growth of Smart Choice is a direct reflection of the commitment from our staff, our carriers and our agency partners to building and sustaining successful business relationships, even in the face of adversity currently facing our nation. As financial industry professionals, we are all serving a critical need in our communities right now,” said President Andrew Caldwell. “From our perspective, now more than ever, it’s important that we are able to help our partners thrive and meet their goals as well as provide the support they need to continue being there for their own customers. We want to continue driving commission growth in our partner agencies.”

The company has dedicated itself to becoming a resource to agencies during the fallout of the global COVID-19 pandemic, offering dedicated resources of staff, and online centers for assistance in navigating the CARES act and the myriad of communication from carrier partners. In addition, Smart Choice launched a new and improved Agency Business Center for its partner agencies last week, which provides increased access to more robust reporting, marketing resources, market search tools, and more.



Smart Choice offers a wide range of products and services to its partner agencies, including access to personal, commercial and life markets, in addition to business builder and business saver products. Currently serving over 8,000 agents in 45 states, Smart Choice has agreements with more than 100 nationwide and local carriers. Smart Choice agency partners write more than \$8 billion in premium annually.

The Smart Choice® Agents Program is a wholly-owned program of Worldwide Insurance Network, Inc. (WIN), headquartered in High Point, North Carolina. For more information, visit www.smartchoiceagents.com.

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